

CALL FOR EXHIBITIONS

The 13th Asia-Pacific Network Operations and Management Symposium (APNOMS 2011)

Sponsored by KICS KNOM, IEICE ICM

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<http://www.apnoms.org/2011/>

September 21-23 2011, Taipei, Taiwan

ABOUT APNOMS 2011

The 13th Asia-Pacific Network Operations and Management Symposium (APNOMS 2011) will be held in Taipei, Taiwan from September 21 to 23, 2011. As we know, the Asia-Pacific region now forms one of the largest telecom markets in the world, and has become a global powerhouse for mass-market fiber access, including FTTH and FTTB. This takes many forms. For example, the deployment of next-generation networks (NGN) and the trial of fixed-mobile convergence (FMC) services are in progress. We expect to see more and more FMC and content-based services coming to the market. In addition, emerging technologies like LTE and WiMAX will support wireless broadband services within the next two years. In addition, research in the management and architecture of future Internet(s) is gaining increasing importance.

The rapid evolution mentioned above hinges on new network infrastructure, business and service models, and associated management platforms and architectures. APNOMS 2011 will encourage open discussions on technology alternatives that focus on the management and operation of current and future networks and services. In APNOMS 2011, the topics of interest include, but are not limited to, network & service management for broadband convergence networks, business operations & management, service-oriented managements (e.g., SLA/SLS, security, billing), management architecture and technologies, recent standardization activities, and various experiences & practices. Please refer to the APNOMS 2011 homepage (<http://www.apnoms.org/2011/>) for detailed technical programs and events.

EXHIBITION INVITATION

The APNOMS 2011 Organizing Committee cordially invites your organization to provide an excellent exhibition in APNOMS 2011. The exhibitions in APNOMS 2011 will provide another very good place to demonstrate the high technology level of your solutions & products for efficient network analysis, operations and management of current Internet and future Broadband convergence Network (BcN).

EXHIBITION FACILITIES

A) Booth

- The maximum number of booths will be 12 and the choice of exhibition booth will be based on the FCFS (i.e., the order of registration).
- Booth size will be 300cm (W) x 250cm (H).



B) Table and Chairs

- Table size can be 100cm (W) x 50cm (D) x 75cm (H), 120cm (W) x 45 cm (D) x 75 cm (H), or 180 cm (W) x 60 (D) x 75cm (D).
- Two chairs will be provided to each booth.

C) LAN

- An Internet connection will be provided via wireless access.

D) Others

- The Exhibitor's manual including logistics information will be provided to the exhibitors.
- You can arrange some equipment by contacting THCC (the conference venue). The list of available items and order instructions will be informed in the manual.

SPONSOR/EXHIBITION OPTIONS

| Level | Fee | Benefit Items Included |
|------------------------|---|---|
| Platinum | US \$10,000 (NT \$300,000) | <ul style="list-style-type: none"> - Exhibit space (2 exhibition booths) - Six complimentary full symposium registrations - Two complimentary Exhibitor registrations - Company name and logo on Advance and Final Programs, and APNOMS 2011 Web Page (linked to company home page) - Full-page ad in the APNOMS 2011 Final Program - Prominent display of company banner during the symposium (For 3 days during symposium period, banner ad in symposium place) |
| Gold | US \$5,000 (NT \$150,000) | <ul style="list-style-type: none"> - Exhibit space (1 exhibition booth) - Three complimentary full symposium registrations - Two complimentary Exhibitor registration - Company name and logo on Advance and Final Programs, and APNOMS 2011 Web Page (linked to company home page) - Full-page ad in the APNOMS 2011 Final Program |
| Silver | US \$3,000 (NT \$90,000) | <ul style="list-style-type: none"> - Exhibit space (1 exhibition booth) - Two complimentary full symposium registration - One complimentary Exhibitor registration - Company name and logo on Advance and Final Programs, and APNOMS 2011 Web Page (linked to company home page) - Half-page ad in the APNOMS 2011 Final Program |
| Bronze (or Exhibition) | US \$1,500 (NT \$45,000) | <ul style="list-style-type: none"> - Exhibit space (1 exhibition booth) - One complimentary full symposium registration - One complimentary Exhibitor registration - Company name and logo on Advance and Final Programs, and APNOMS 2011 Web Page (linked to company home page) |

Please complete the Sponsorship Agreement Form and return the agreement form to the APNOMS 2011 Exhibition and Patron Co-Chairs, **Kuan-Hsiung Liang** (liangkh@cht.com.tw), **Jae-Hyung Yoo** (styoo@kt.com), or **Seizi Okumura** (seizi.okumura@ctc-g.co.jp), and further information on the patron will be provided.

SPONSORSHIP AGREEMENT FORM

Thank you for sponsoring APNOMS 2011. Please complete the following form and send it to APNOMS 2011 Exhibition & Patron Co-Chairs by email, postal-mail or fax.

Company Name : _____

Contact Name : _____

Contact Address : _____

Tel : _____ Fax : _____

Contact's E-mail : _____

Company Website : _____

_____ hereby agrees to sponsor APNOMS 2011 which is to be held in Taipei, Taiwan from September 21 to 23, 2011.

(Please select the following option)

1 [☐] Platinum Sponsor-----[US\$10,000 (NT\$300,000)]

2 [☐] Gold Sponsor-----[US\$5,000 (NT\$150,000)]

3 [☐] Sliver Sponsor-----[US\$3,000 (NT\$90,000)]

4 [☐] Bronze Sponsor (or Exhibition) -----[US\$1,500 (NT\$45,000)]

Signature : _____ Date : _____

PAYMENT

Wire Transfer

Upon completion of wire transfer, please contact the Secretariat and fax the proof of the wire transfer to +886-2-23255088 for confirmation.

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ACCT No : 03109002042

ACCT Name : The Chinese Institute of Electrical Engineering

Note

In case of typhoon, earthquake, flood, fire or other causes beyond the control of the host, APNOMS 2011 Organizing Committee may cancel the symposium. Should this happen, APNOMS 2011 will return the sponsorship fee after a deduction of no more than 10% of the original amount.

APNOMS 2011 Exhibition & Patron Co-Chairs :

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