

## **CALL FOR PATRONS**

### **The 13th Asia-Pacific Network Operations and Management Symposium (APNOMS 2011)**

Sponsored by KICS KNOM, IEICE ICM

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<http://www.apnoms.org/2011/>

September 21-23 2011, Taipei, Taiwan

#### **ABOUT APNOMS 2011**

The 13th Asia-Pacific Network Operations and Management Symposium (APNOMS 2011) will be held in Taipei, Taiwan from September 21 to 23, 2011. As we know, the Asia-Pacific region now forms one of the largest telecom markets in the world, and has become a global powerhouse for mass-market fiber access, including FTTH and FTTB. This takes many forms. For example, the deployment of next-generation networks (NGN) and the trial of fixed-mobile convergence (FMC) services are in progress. We expect to see more and more FMC and content-based services coming to the market. In addition, emerging technologies like LTE and WiMAX will support wireless broadband services within the next two years. In addition, research in the management and architecture of future Internet(s) is gaining increasing importance.

The rapid evolution mentioned above hinges on new network infrastructure, business and service models, and associated management platforms and architectures. APNOMS 2011 will encourage open discussions on technology alternatives that focus on the management and operation of current and future networks and services. In APNOMS 2011, the topics of interest include, but are not limited to, network & service management for broadband convergence networks, business operations & management, service-oriented managements (e.g., SLA/SLS, security, billing), management architecture and technologies, recent standardization activities, and various experiences & practices. Please refer to the APNOMS 2011 homepage (<http://www.apnoms.org/2011/>) for detailed technical programs and events.

#### **SPONSORSHIP INVITATION**

The APNOMS 2011 Organizing Committee cordially invites you to consider this exciting corporate sponsorship opportunity. The APNOMS attracts both academics and industrial partners from all over the Asia-Pacific region, making it a unique, annual event focused on the network management and operations. Sponsorship at APNOMS 2011 will therefore provide you with direct access to hundreds of decision makers and experts related to network/service operations and management. Participating as a sponsor of APNOMS 2011 is the most cost-effective way to assessing the state of the market and the industry's future needs and trends and to introduce your latest solutions and products to the participants. You are welcome to contact the APNOMS 2011 Exhibition & Patron Co-Chairs for more information on the sponsorship details.

## SPONSOR OPTIONS

Level	Fee	Benefit Items Included
Platinum	<b>US \$10,000</b> <b>(NT \$300,000)</b>	<ul style="list-style-type: none"> <li>- Exhibit space (2 exhibition booths)</li> <li>- Six complimentary full symposium registrations</li> <li>- Two complimentary Exhibitor registrations</li> <li>- Company name and logo on Advance and Final Programs, and APNOMS 2011 Web Page (linked to company home page)</li> <li>- Full-page ad in the APNOMS 2011 Final Program</li> <li>- Prominent display of company banner during the symposium (For 3 days during symposium period, banner ad in symposium place)</li> </ul>
Gold	<b>US \$5,000</b> <b>(NT \$150,000)</b>	<ul style="list-style-type: none"> <li>- Exhibit space (1 exhibition booth)</li> <li>- Three complimentary full symposium registrations</li> <li>- Two complimentary Exhibitor registration</li> <li>- Company name and logo on Advance and Final Programs, and APNOMS 2011 Web Page (linked to company home page)</li> <li>- Full-page ad in the APNOMS 2011 Final Program</li> </ul>
Silver	<b>US \$3,000</b> <b>(NT \$90,000)</b>	<ul style="list-style-type: none"> <li>- Exhibit space (1 exhibition booth)</li> <li>- Two complimentary full symposium registration</li> <li>- One complimentary Exhibitor registration</li> <li>- Company name and logo on Advance and Final Programs, and APNOMS 2011 Web Page (linked to company home page)</li> <li>- Half-page ad in the APNOMS 2011 Final Program</li> </ul>
Bronze (or Exhibition)	<b>US \$1,500</b> <b>(NT \$45,000)</b>	<ul style="list-style-type: none"> <li>- Exhibit space (1 exhibition booth)</li> <li>- One complimentary full symposium registration</li> <li>- One complimentary Exhibitor registration</li> <li>- Company name and logo on Advance and Final Programs, and APNOMS 2011 Web Page (linked to company home page)</li> </ul>

Please complete the Sponsorship Agreement Form and return the agreement form to the APNOMS 2011 Exhibition and Patron Co-Chairs, **Kuan-Hsiung Liang** ([liangkh@cht.com.tw](mailto:liangkh@cht.com.tw)), **Jae-Hyung Yoo** ([styoo@kt.com](mailto:styoo@kt.com)), or **Seizi Okumura** ([seizi.okumura@ctc-g.co.jp](mailto:seizi.okumura@ctc-g.co.jp)), and further information on the patron will be provided.

## ***SPONSORSHIP AGREEMENT FORM***

Thank you for sponsoring APNOMS 2011. Please complete the following form and send it to APNOMS 2011 Exhibition & Patron Co-Chairs by email, postal-mail or fax.

Company Name : \_\_\_\_\_

Contact Name : \_\_\_\_\_

Contact Address : \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

Contact's E-mail : \_\_\_\_\_

Company Website : \_\_\_\_\_

\_\_\_\_\_ hereby agrees to sponsor APNOMS 2011 which is to be held in Taipei, Taiwan from September 21 to 23, 2011.

(Please select the following option)

1 [ ☐ ] Platinum Sponsor-----[US\$10,000 (NT\$300,000)]

2 [ ☐ ] Gold Sponsor-----[US\$5,000 (NT\$150,000)]

3 [ ☐ ] Sliver Sponsor-----[US\$3,000 (NT\$90,000)]

4 [ ☐ ] Bronze Sponsor (or Exhibition) -----[US\$1,500 (NT\$45,000)]

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

## ***PAYMENT***

### **Wire Transfer**

Upon completion of wire transfer, please contact the Secretariat and fax the proof of the wire transfer to +886-2-23255088 for confirmation.

Bank Name : Mega International Commercial Bank Tun Nan Branch Adds : No.62,Sec. 2 TunHwa South Rd. Taipei Taiwan Swift Code : ICBCTWTP 031 Bank Tel : +886-2-27050136 Bank Fax : +886-2-27051611 ACCT No : 03109002042 ACCT Name : The Chinese Institute of Electrical Engineering
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### **Note**

In case of typhoon, earthquake, flood, fire or other causes beyond the control of the host, APNOMS 2011 Organizing Committee may cancel the symposium. Should this happen, APNOMS 2011 will return the sponsorship fee after a deduction of no more than 10% of the original amount.

APNOMS 2011 Exhibition & Patron Co-Chairs :		
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